

Western University  
Department of Political Science  
**Organizational Behaviour in a Local Government Environment**  
Political Science 9903a  
Fall 2020

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**Instructor:** Jennifer Kirkham  
**Phone:** 519-694-3358  
**E-Mail:** [jkirkha@uwo.ca](mailto:jkirkha@uwo.ca) or [jenkirkham02@gmail.com](mailto:jenkirkham02@gmail.com)  
**Office Hours:** Online via Zoom by appointment  
**Class Time:** Thursdays, September 10 to December 3, from 4:30 to 6:30 pm  
(Note: No class on October 15)

**Location:** Online via Zoom  
<https://westernuniversity.zoom.us/j/95436761922>

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**COURSE DESCRIPTION**

The course provides an introduction to and overview of selected theoretical perspectives, research findings, and issues in the field of organizational behaviour. The focus of the course is on applying these theories and concepts to public sector organizations, with a particular emphasis on local government administration.

**METHODS**

The course will be taught online, using both synchronous and asynchronous learning methods. The course will consist of a combination of mini video lectures, small and large group discussion, case studies, activities, and student seminars. Students will be expected to be able to discuss the assigned readings for each of the topics.

Each class will start with a synchronous component at 4:30 pm. Details about how to access this session are provided below.

<b>Online Sessions</b>	<b>Session Details</b>
4:30 pm to 6:00 pm	Weekly learning reflections, group discussion, activities, questions and answers, student seminars, etc.
<a href="https://westernuniversity.zoom.us/j/95436761922">https://westernuniversity.zoom.us/j/95436761922</a>	

## **COURSE WEBSITE**

This course makes use of OWL. Please refer to the course website regularly for announcements and course information (<https://owl.uwo.ca/portal>).

## **TEXTS**

The main textbook for the course is:

Albert J. Mills et al., Organizational Behaviour in a Global Context, Peterborough, Ontario: Broadview Press, 2007.

The textbook is available for delivery through the Western Bookstore (<https://bookstore.uwo.ca/>). It can also be found online with new and used book retailers.

Other readings will be available electronically via OWL.

## **COURSE OUTLINE**

<b>Date</b>	<b>Content</b>
<b>Week 1:</b> September 10, 2020	<b>Orientation to the Course</b> <b>Organizational Behaviour and the Public Sector</b>  <b>Readings:</b> Required Text: Chapter 1
<b>Week 2:</b> September 17, 2020	<b>The Organizational Environment of Local Administration</b>  <b>Readings:</b> Required Text: Chapter 2 (pages 49-67)  James Svara, "The Shifting Boundary Between Elected Officials and City Managers in Large Council-Manager Cities," <i>Public Administration Review</i> , 59(1), 44-53.  Robert B. Denhardt and Janet Vincant Denhardt, "The New Public Service: Serving Rather Than Steering," <i>Public Administration Review</i> , 60(6), 549-559.
<b>Week 3:</b> September 24, 2020	<b>Organizational Structure</b>  <b>Readings:</b> Required Text: Chapter 15  Johan P. Olsen, "Maybe It Is Time to Rediscover Bureaucracy," <i>Journal of Public Administration Research and Theory</i> , 16, 1–24.

<b>Date</b>	<b>Content</b>
<p><b>Week 4:</b> October 1, 2020</p>	<p><b>Leadership and Privilege</b></p> <p><b>Readings:</b> Required Text: Chapters 16</p> <p>David Siegel, "The leadership role of the municipal chief administrative officer", <i>Canadian Public Administration</i>, 53(2), 139-161.</p> <p>Bradley E. Wright and Sanjay K. Pandey, "Transformational Leadership in the Public Sector: Does Structure Matter?" <i>Journal of Public Administration Research and Theory</i>, 2009, 75-89.</p>
<p><b>Week 5:</b> Tuesday, October 8, 2020</p>	<p><b>Organizational Culture</b></p> <p><b>Readings:</b> Required Text: Chapter 14</p> <p>Jon R. Katzenbach, Ilona Steffen, and Caroline Kronley, "Cultural Change that Sticks," <i>Harvard Business Review</i>, July/August 2012, 110-117.</p> <p>Brois Groysberg, Jeremiah Lee, Jesse Price, J. Y-Jud Cheng, "The Leader's Guide to Corporate Culture," <i>Harvard Business Review</i>, 96 (1), 44-54.</p>
<p><b>No class on October 15, 2020</b></p>	
<p><b>Week 6:</b> October 22, 2020</p> <p><b>Seminar Week</b> <b>(2 groups)</b></p>	<p><b>Power and Organizational Life</b></p> <p><b>Readings:</b> Required Text: Chapter 13</p> <hr/> <p><b>Groups and Teamwork</b></p> <p><b>Readings:</b> Required Text: Chapter 9</p> <p>Gerard Seijts and Jeffrey Gandz, "Gaining a Competitive Edge through Rapid Team Formation and Deployment," <i>Organizational Dynamics</i>, 38(4), 261-269.</p>

Date	Content
<p><b>Week 7:</b> October 29, 2020</p>	<p><b>Motivation, Stress, and Productivity</b></p> <p><b>Readings:</b> Required Text: Chapters 7 and 8</p> <p>Sergio Fernandez and Tima Moldogaziev, "Empowering Public Sector Employees to Improve Performance: Does It Work?" <i>The American Review of Public Administration</i>, 41(1), 23-47.</p> <p>Willow S. Jacobson, "Creating a Motivated Workforce: How Organizations Can Enhance and Develop Public Service Motivation," <i>Public Personnel Management</i>, 40(3), 215-238.</p> <p>Gerard H. Seijts and Dan Crim, "What engages employees the Most or, the Ten C's of employee engagement," <i>Ivey Business Journal</i>, March/April 2006, 1-5.</p>
<p><b>Week 8:</b> November 5, 2020</p>	<p><b>Strategic Communications</b></p> <p><b>Readings:</b> Garnett, James L., "Applying a Strategic Model to Government Communications", in <i>Communicating for results in government: a strategic approach for public managers</i>, San Francisco: Jossey-Bass, 1992, pp. 34-67.</p>
<p><b>Week 9:</b> November 12, 2020</p> <p><b>Seminar Week</b> <b>(1 group)</b></p>	<p><b>Perception, Stereotyping and Attribution</b></p> <p><b>Readings:</b> Required Text: Chapter 4</p>
<p><b>Week 10:</b> November 19, 2020</p>	<p><b>Organizational Change</b></p> <p><b>Readings:</b> Jeffrey D. Ford and Laurie W. Ford, "Stop Blaming Resistance to Change and Start Using It," <i>Organizational Dynamics</i>, 39(1), 24-36.</p> <p>John P. Kotter, "Leading Change: Why Transformation Efforts Fail," <a href="#"><u>HBR's 10 Must Reads on Change Management</u></a>, Harvard Business Review Press, Boston: Massachusetts, 2011.</p>

<b>Date</b>	<b>Content</b>
<b>Week 11:</b> November 26, 2020	<b>Race, Ethnicity, and Workplace Diversity</b>
<b>Seminar Week</b> <b>(2 groups)</b>	<b>Readings:</b> Required Text: Chapter 10
	<b>Sex at Work</b>
	<b>Readings:</b> Required Text: Chapter 11
<b>Week 12:</b> December 3, 2020	<b>Putting it all Together</b>

## **COURSE REQUIREMENTS AND RESPONSIBILITIES**

### **1. Seminar: Selected Topics**

**Weight: 25%**

Weeks 6, 9, and 11 of this course are structured as seminars, each of which will be led by a different group of students. Students will participate in the development and presentation of one seminar over the course. These seminars are designed to stimulate discussion and highlight points/issues related to the topic, using practical examples. The following course topics will include a seminar:

<b>Date</b>	<b>Topics</b>
<b>October 22</b>	1. Power and Organizational Life (chapter 13) 2. Groups and Teamwork (chapter 9)
<b>November 12</b>	3. Perception, Stereotyping and Attribution (chapter 4)
<b>November 26</b>	4. Race, Ethnicity, and Workplace Diversity (chapter 10) 5. Sex at Work (chapter 11)

### **2. Written Assignment:**

#### **Organizational Culture in a Local Government Setting**

**Weight: 25%**

Students must submit a brief essay applying the theories and concepts related to organizational culture introduced in the course to a real life setting. The paper should include:

1. A brief introduction to the organization utilized in the paper.
2. A critical analysis of the organizational culture, using theories and concepts from the course and concrete examples from the real life setting, including any recommendations for change.
3. The page length of the submission should not exceed 1,200 words (word-processed and double-spaced).

**Due Date: Thursday, October 29, 2020 (via email)**

**3. Research Paper:**

**Case in Local Government Administration or Management**

**Weight: 35%**

Students must pick an issue or case in local government administration or management and critically analyze it applying theories and concepts introduced in the course. Students should make use of class reading material as much as possible in their analysis, and the research paper should demonstrate the student's ability to apply the knowledge learned in the class. The page length for the research paper should not exceed 3,000 words (word-processed and double-spaced).

**Due Date: Friday, December 18, 2020 (via email)**

**4. Contributions to Learning**

**Weight: 15%**

Students are assessed on their continuous contributions to learning, which includes his/her/their meaningful contribution to learning in live class sessions, and participation in the online discussion forum. Drawing from the readings is of high value, applications and examples are also welcome.

**Policy on Late Assignments**

Late assignments will receive a 2% per day deduction, including weekends, up to a maximum of seven days, after which assignments will not be accepted and a grade of zero will be assigned, unless documentation for accommodation has been provided in advance. All work is due via email ([jkirkha@uwo.ca](mailto:jkirkha@uwo.ca) or [jenkirkham02@gmail.com](mailto:jenkirkham02@gmail.com)), unless otherwise specified. In general, the late penalty can be wholly or partially waived only due to medical or family emergencies.