

Western University
Department of Political Science
Local Government Management
Public Administration 9904L
Summer 2017

June 5-9: 9-12:00; 1-4:00
Room 4255, Social Science Centre

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Course Information

Calendar Description: Drawing upon theories and research findings in public administration and management, this course examines administrative approaches, issues and debates arising in local governments in a changing environment. Students will learn how the complex and unstable environment of public sector organizations produces both challenges and opportunities for public sector managers, and will work through case material that requires them to apply insights from management and public administration literature to real-world local government settings.

Course objectives: This course provides an overview of selected research and issues in the field of local government management.

Course Organization: The course will consist of a combination of lectures, student debates, and class discussions

Readings and Materials: Students should obtain their own copy of the following book, which is available in the university bookstore:

Siegel, David. 2015. *Leaders in the Shadows: The Leadership Qualities of Municipal Chief Administrative Officers*. Toronto: UTP.

All other assigned readings will be available through Western Libraries or the course's OWL site. Assigned reading should be done **Before** the class in which it is to be discussed. (Optional readings have been included for a number of sessions. These are not required, but students are encouraged to read them if interested. They may also serve as good sources for your final paper, depending on your topic.)

Requirements

1. *Class Participation*. Two items make up the class participation grade:

a. **Attendance and Participation.** You must attend all classes, keep up with the readings, and participate during discussions. If you are unable to attend a particular class, you should advise the instructor in advance.

b. **Structured Debates.** You will be required to participate in one structured debate. The debate propositions are posted on OWL. Please e-mail me a ranked list of three propositions that you are interested in supporting by **Wednesday, May 31st at the latest.** I will assign propositions based on these lists. You will be informed of which debate proposition you will be supporting by Thursday, June 1st.

Every debate will feature two contradictory propositions, with each student speaking in support of their assigned proposition for approximately five minutes. Afterwards, the debate will be opened up to the rest of the class. You must also submit a **one-page, point-form summary of your main arguments.** These are due immediately before your debate.

The debate propositions are related closely to the assigned readings for the particular class in which they will be discussed. There is no need to consult additional readings when constructing your arguments, but students are encouraged to bring in examples from their own experiences where appropriate.

2. *In-class Assignment.* To be completed **on the morning of Friday, June 9th.** Further instructions will be given in class.

3. *Final Paper.* Students must submit a 3,000-word paper by **Friday, June 23rd.** You must choose one of the following two options:

a. Under **option one**, students write an essay using one of the assigned debate propositions as their central thesis. Students are encouraged to draw heavily from the assigned readings, but will need to consult outside sources as well.

b. Under **option two**, students write an extended book review of *Leaders in the Shadows*. The first section of this essay (no more than one third of the total length) will describe the book's main arguments and summarize the approach taken. The rest of the essay will evaluate the book's arguments, using material from the course. Students should reference **as many relevant course readings as possible.** Students choosing this option are not required to reference sources beyond the assigned readings.

Note: Overdue submissions will be penalized **two percentage points** for each day (including weekends) that the paper is late. Extensions will be granted only in the event that written confirmation of any extenuating circumstances is provided.

Evaluation:

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| 1. Class Participation: | |
| Attendance and Participation | 25% |
| Structured Debates | 10% |
| 2. In-class Assignment: | 25% |
| 3. Final Paper: | 40% |

Note on academic offences and plagiarism:

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at:

Note for students with disabilities:

Please contact poliscie@uwo.ca if you require any information in plain text format, or if any other accommodation can make the course material and/or physical space accessible to you.

Course Schedule and Required Readings

June 5 a.m. **Managing in the Public Sector**

Readings: Mintzberg, Henry. 2000. Managing. In Henry Mintzberg and Jacques Bourgault, eds. *Managing Publicly*. Toronto: IPAC.
Hughes, Owen. 1998. *Public Management and Administration: An Introduction*, 2nd edition. New York: St. Martin's Press, chapter 3.
Denhardt, Robert and Janet Denhardt. 2000. The New Public Service: Steering Rather than Rowing. *Public Administration Review* 60(6): 549-59.

Optional: Denhardt, Robert and Janet Denhardt. 2015. The New Public Service Revisited. *Public Administration Review* 75(5): 664-72.

June 5 p.m. **The Leadership Role of the CAO** (class will end at 1:30 to accommodate seminar with visiting students and faculty from Kehl University in Germany)

Readings: Siegel, chapter 1.
Van Wart, Montgomery. 2015. Evaluating Transformational Leaders: The Challenging Case of Eric Shinseke and the U.S. Department of Veterans Affairs. *Public Administration Review* 75(5): 760-69.
Reed, George. 2014. Expressing Loyal Dissent: Moral Considerations from Literature on Followership. *Public Integrity* 17(1): 5-18.

Optional: Perry, James and Annie Hondeghem, eds. 2008. *Motivation in Public Management: The Call of Public Service*. Oxford: OUP, pp. 1-9, chapter 13.

June 6 a.m. **Council-Staff Relations**

Readings: Mouritzen, Poul Erik and James Svara. 2002. *Leadership at the Apex: Politicians and Administrators in Western Local Governments*. Pittsburgh: UPP, chapter 2.
Wheeland, Craig. 2013. Gregory C. Smith: A Township Manager Effectively Managing Ethical Dilemmas. *Public Integrity* 15(3): 265-81.
Siegel, chapter 2

Optional: Siegel, David. 2015. The "Public Service Bargain" in Local Government: A New

Way of Looking at Relations between Municipal Councils and CAOs.
Canadian Public Administration 58 (3): 406-25.

Carr, Jered. 2015. What Have We Learned about the Performance of Council-Manager Government? A Review and Synthesis of the Research.
Public Administration Review 75(5): 673-89.

June 6 p.m. **Ethics, Ethical Dysfunction, and Corruption**

Readings: Schwartz, Robert. 2013. Public Service Morals and Ethics: Thin and Thick Dilemmas in Routine and Critical Situations. In H. George Frederickson and Richard Ghere, eds. *Ethics in Public Management*, 2nd edition. Armonk, NY: M.E. Sharpe, Inc.

Jurkiewicz, Carole. 2013. The Anatomy of Ethical Dysfunction. In H. George Frederickson and Richard Ghere, eds. *Ethics in Public Management*, 2nd edition. Armonk, NY: M.E. Sharpe, Inc.

Graycar, Adam and Diego Villa. 2011. The Loss of Governance Capacity through Corruption. *Governance* 24(3): 419-38.

June 7 a.m. **Community and Citizen Engagement**

Readings: Timney, Mary. 2011. Models of Citizen Participation: Measuring Engagement and Collaboration. In Cheryl Simrell King, ed. *Government is US 2.0*. Armonk, NY: M.E. Sharpe.

Irvin, Renée and John Stansbury. 2004. Citizen Participation in Decision Making: Is it Worth the Effort? *Public Administration Review* 64(1): 55-65

Siegel, chapter 4.

Browse documents in “City of Edmonton” folder posted to OWL.

June 7 p.m. **Managing Change**

Readings: Fernandez, Sergio and Hal Rainey. 2006. Managing Successful Organizational Change in the Public Sector. *Public Administration Review* 66(2): 168-76.

Tummers, Lars. 2011. Explaining the Willingness of Public Professionals to Implement New Policies: A Policy Alienation Framework. *International Review of Administrative Sciences* 77(3): 555-81.

Siegel, chapter 6.

Optional: Wright, Bradeley et al. 2013. Motivated to Adapt? The Role of Public Service Motivation as Employees Face Organizational Change. *Public Administration Review* 75(5): 738-47.

June 8 a.m. **Performance Management**

Readings: Schatteman, Alicia. 2010. The State of Ontario’s Municipal Performance Reports: A Critical Analysis. *Canadian Public Administration* 53(4): 531-50.

Wichowsky, Amber and Donald Moynihan. 2008. Measuring How

Administration Shapes Citizenship: A Policy Feedback Perspective on Performance Management. *Public Administration Review* 68(5): 908-20. Siegel, chapter 3.

Optional: Charbonneau, Étienne and François Bellavance. 2015. Performance Management in a Benchmarking Regime: Quebec's Municipal Management Indicators. *Canadian Public Administration* 58 (1): 110-137.

June 8 p.m. **Contracting Out and Inter-local Agreements**

Readings: Boardman, Anthony, Matt Siemiatycki, and Aidan Vining. 2016. The Theory and Evidence Concerning Public-Private Partnerships in Canada and Elsewhere. *University of Calgary SPP Research Papers* 9(2).
Spicer, Zachary. 2014. The Ties that Bind? Exploring the Dynamics of Intermunicipal Agreement Formation between Separated Cities and Counties. *Canadian Public Policy* 40(3): 245-58.
Siegel, chapter 5.

Optional: Siemiatycki, Matti. 2015. Public-Private Partnerships in Canada: Reflections on Twenty Years of Practice. *Canadian Public Administration* 58(3): 343-62.
Ohemeng, Frank and John Grant. 2014. Neither Public nor Private: The Efficacy of Mixed Model Public Service Delivery in Two Canadian Municipalities. *Canadian Public Administration* 57(4): 548-72.

June 9 a.m. **In-class Assignment**

June 9 p.m. **Wrap-up and Essay Assistance**

Readings: Siegel, chapter 7.